

Essay Writing Service

The development of the Internet not only creates an ever-growing need for new and new texts of various subjects and purposes, but also creates new labor markets and new sectors of the economy. One such emerging market is the copywriting market. Who writes articles for sites

More recently, a copywriter was an exotic profession, demanded mainly in advertising. And the essence of his work was writing sales texts. Later, the concept of SEO-copywriting arose, generated by the need to promote Internet resources in search engine rankings.

With the development of Internet commerce, the demand for selling texts has increased many times and gained a specific economic meaning, creating an avalanche-like increase in the number of new jobs in the copywriting market. And the emergence and rapid development of the blogosphere a collection of blogs individual or collective media has expanded copywriting beyond the wage labor markets, making a copywriter a creator, a person of art, a journalist, thinker and entrepreneur at the same time, whose name is a blogger.

Today, bloggers, along with journalists and analysts, are the main newsmakers of news channels and the world media, gradually squeezing out gray incompetence and superficial judgments from the air and from the press. But the original essence of their work remained copywriting, that is, writing texts in the field of their competence. How is the copywriter's work paid

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Copywriter workload is usually estimated in thousands of characters of written text. Similarly, rates are set per thousand characters. On the Russian-speaking and Ukrainian-speaking expanses of the Internet, the work of a copywriter is not very much appreciated. One US dollar (15 hryvnias) for 1000 characters is considered a good payment, and one and a half dollars 22 hryvnias is already good. Low payment is more than compensated by low requirements for written texts.

The main proposed scope of work is writing SEO content for sites. These texts are not intended for people to read with enthusiasm. The task of such texts is to create the impression that the site is dedicated to a specific topic, regularly updated with new materials, and rich in certain keywords that correspond to the subject of the resource for the search robot exploring the site.

The sizes of such articles should be from 1000 to 2000 characters, keywords are issued by the customer in the terms of reference for the texts. A copywriter with a good hand can write 30-40 such texts per day and earn up to 1000 hryvnia per day if there is a sufficient portfolio of orders, and this is about 20,000 hryvnia per month. Agree, this is not bad at all for a country with an average monthly salary of about 3,000 hryvnias.

The main requirements for such articles are the absence of grammatical and syntactical errors, compliance with the requirements for keywords and the uniqueness of texts as a rule, not less than 95%. And so that the texts do not cause nauseous reflexes in the target audience reading them.

Agree, the requirements are not too stringent.